



FIRMLY THE COURSE IN MIND –
EVEN ON ROUGH SEAS.



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MARITIME COMMUNICATION SERVICES

PORTFOLIO

MARKETING SERVICES

- ⚓ CONCEPT & COPYWRITING SERVICES
- ⚓ EVENT MANAGEMENT
- ⚓ PROJECT MANAGEMENT

SALES SUPPORT

- ⚓ CUSTOMER ACQUISITION & RELATIONSHIP MGMT.
- ⚓ MARKET, COMPETITION & TARGET GROUP ANALYSIS

EXPERTISE

17 YEARS OF PROFESSIONAL EXPERIENCE

- ⚓ MARKETING & SALES SUPPORT FOR COMPLEX PRODUCTS; BUSINESS CONSULTING
- ⚓ CREATION OF COMPANY PRESENTATIONS, BROCHURES, NEWSLETTER, WEBSITES, MARKETING AND SALES CONCEPTS
- ⚓ PLANNING & REALISATION OF CUSTOMER EVENTS ACROSS EUROPE, CONFERENCES, TRADE SHOWS, ROADSHOWS, PHOTO SHOOTINGS
- ⚓ CUSTOMER SUPPORT
- ⚓ BUSINESS MODEL DEVELOPMENT

KNOWLEDGE / SKILLS

FIELDS / INDUSTRIES

SOFTWARE / IT / INTERNET
SHIPPING INDUSTRY
PHOTO PRODUCTION

FOREIGN LANGUAGES

ENGLISH (FLUENT)
ITALIAN (GOOD)
RUSSIAN (BASIC)

STRENGTHS

STRONG COMMUNICATION & ORGANISATIONAL SKILLS
SOLID TECHNICAL UNDERSTANDING
ALL-ROUNDER WITH EXTENSIVE WORK CAPABILITY
FLEXIBILITY BASED ON RAPID FAMILIARIZATION
WITH NEW FIELDS & TOPICS
SERVICE AND RESULT-ORIENTED